Title	TRAINING SKILL FOR E-BUSINESS SELLING	
Duration	30 Hours	
Course Credits	2	
Type of Course	Multi-Disciplinary	
Mode of Lectures	Blended	
Medium of Instructions	English	
Pre-Requisite:	Basic Knowledge of Sales & Marketing and Internet	
Objective of the Course:	This Course aims to develop skill of E-business about learn search engine and how to register and sale products on Amazon. how to promote products on amazon in trend of affiliated marketing and sales product online. The course is designed to imbibe the training skills for e-business for fresh entrepreneurs and for who wants to do sale.	
Expected outcomes of the course:	The knowledge of data mining and application of data mining for Amazon learns how to sales online, and promote Products	
Course Content	**1. E- Commerce** 1.1 Introduction to E-commerce 1.2 Evaluation of E-commerce 1.3 Process of E-commerce 1.4 Advantage and Disadvantages of e-commerce	**3**
	2. Data Mining 2.1 What is Data Mining? 2.2 How does Data Mining work? 2.3 Why is Data Mining important for marketing?	**4**
	3. Data Mining in Brief 3.1 Online Page 3.2 Offline Page 3.3 Link Building 3.4 Link Building for Social Media Platform like Facebook, Twitter, YouTube & for Marketing	**7**
	4. How to Sale your product on Amazon? Part -I 3.1 Registration & Sign up 4.2 Documentation & Procedure 4.3 Product Add 4.4 Product Content Writing Format	**6**
	5. How to Sale your product on Amazon? Part -II 5.1 Advertisement 5.2 Types of Fees of Amazon 5.3 Order Handling & Shipping 5.4 Delivery 5.5 Bill Handling and Manage Data	**7**
	Various Queries and Practical Exercises	**3**
Reference Books:	**Websites , Experts of Data Mining**	